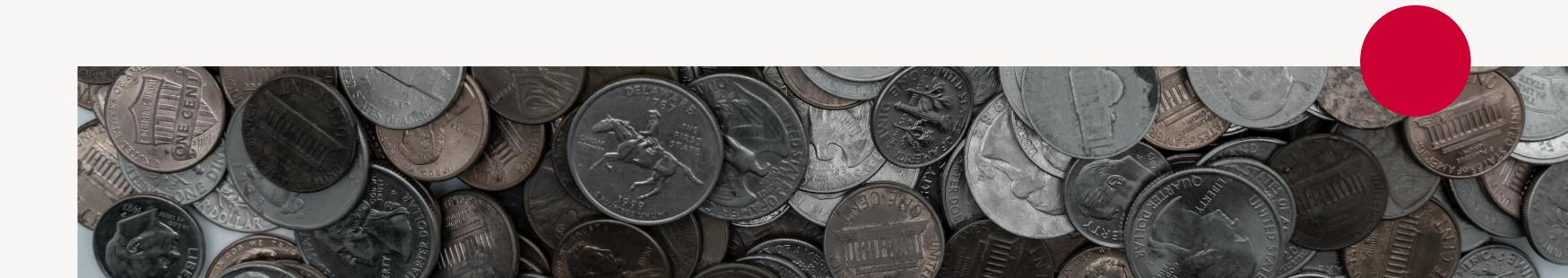


# **Discretionary Spending** Managing Costs Now to Save for Our Future

### October 2020



# Goal

To reduce operating costs to meet Rutgers University budget challenges

As an institution, we must shift our mindset and condition ourselves to follow spend control rules and build financial shared discipline toward spend control. These guidelines were created judiciously for all Rutgers University departments, faculty and staff to: Exercise a continuous commitment to fiscally responsible spending.

Use sound judgement to help maintain business operations and program that are financially sustainable

Adhere to discretionary spending guidelines. Incur only necessary, appropriate and reasonable, expenditures for university's mission

## **Discretionary Spend Management - Overview**

### **Spend Overview**

- Universitywide procurement spend for goods and services = \$2.2B (FY20)
- Discretionary spend = ~\$1B (FY20)

### **Objective - Bend the Spend Curve**

- Develop a comprehensive spend control approach in collaboration with management
- Conducted detailed analysis of spend profiles, control environments, and current practices
- Identified several areas for improvement, including:
  - 25K check requests representing \$160M+ include a significant number of invoices without purchase orders (i.e. no prior formal approval)
  - \$100M in quick orders and non-catalog orders with limited oversight by department and University Procurement Services (UPS)
  - Multiple lost opportunities to leverage university contracts

Holistic and scalable macro-level approach that will incorporate inputs from business offices and is expected to evolve over time.

# **Creating Value at Scale Requires a Holistic Approach**

Purchasing Plans		DSM (Decision Engine)	Ir
<section-header><section-header><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></section-header></section-header>	Plans inform priority questions for engine to address Insights from engine can be used to refine plans	<ul> <li>Data</li> <li>Universitywide contracts</li> <li>Existing contracts</li> <li>Analysis</li> <li>Bidding</li> <li>Cross-unit contracts</li> <li>Leverage partnerships</li> <li>Data-driven decisions</li> <li>Escalation</li> <li>Mission-driven, options assessed</li> </ul>	System- • Data-di undersi • Universi • Cost cu Behavior • Units' i • Unit/Do

Mobilized an agile UFA team to develop the framework. Group to be expanded with Chancellor and other Finance representation.

#### nsights

#### n-wide Insights

- driven
- standing
- ersitywide trends
- curve trends

#### oral Insights

- insights
- Dept. trends
- vioral patterns

#### Stakeholders

#### **Senior Leadership Team**

• Universitywide view

Administrative Council

- School/Unit view
- Lost opportunities
- Areas of improvement

#### **Business Managers**

- School/Unit view
- Lost opportunities
- Areas of improvement
- Training / Refreshers

# **Shared Responsibility**

As a result of the current economic conditions, we, administrators and academics, have a joint responsibility to:



Come together to save costs to offset the loss in funding





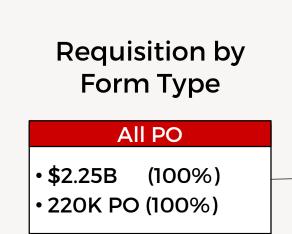
Help move the university toward a more fiscally-stable position for the upcoming years

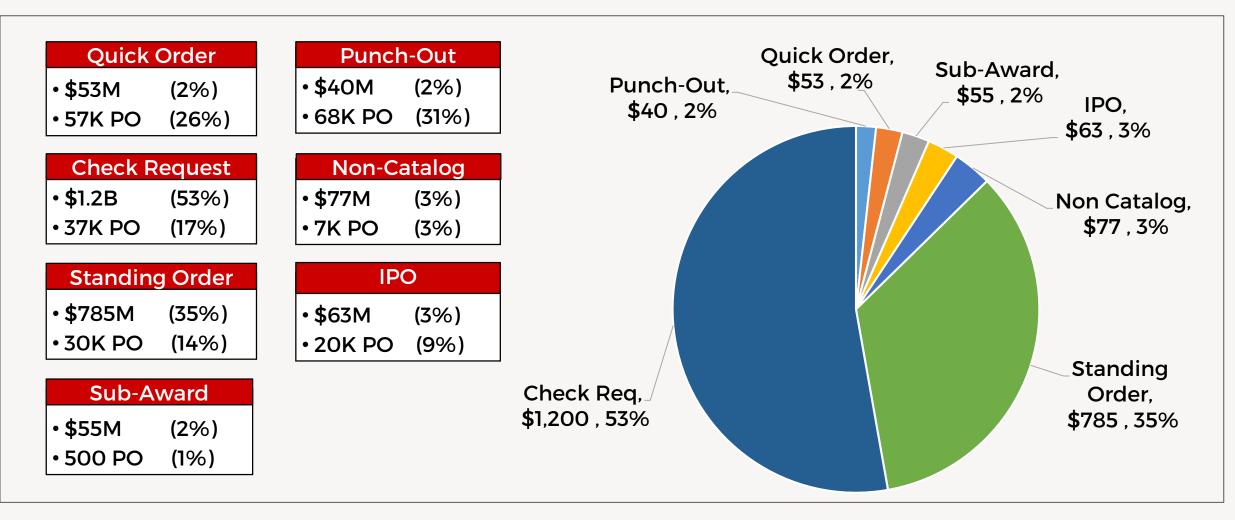


Understand, uphold, and comply with policies and procedures

Exercise more discipline for the benefit of the overall university community

## FY20 Purchase Order Spend Analysis





TYPE	DESCRIPTION
Quick Order	orders for goods under \$10,000
Punch-Out	orders from supplier catalogs
Check Request	non-sourceable 95%, sourceable 5
Non-Catalog	orders for goods over \$10K
Standing Order	orders for blanket orders and serv
Internal Purchase Order (IPO)	internal purchases
Sub-Award	sub-award orders

#### OVERSIGHT

No UPS oversight

#### No UPS oversight

5% UPS oversight

**UPS** oversight

vices UPS oversight

No UPS oversight

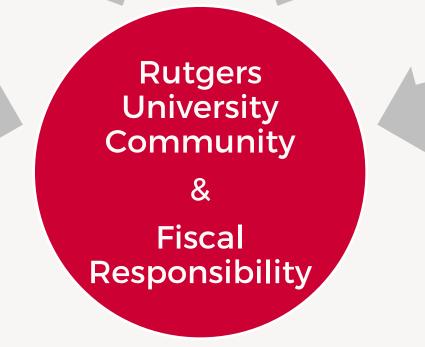
No UPS oversight

# Expectations

Managers share message with direct reports and determine the best way to achieve success

All academic and administrative leadership are supportive of the cost control approach

All university faculty and staff to follow discretionary spending guidance



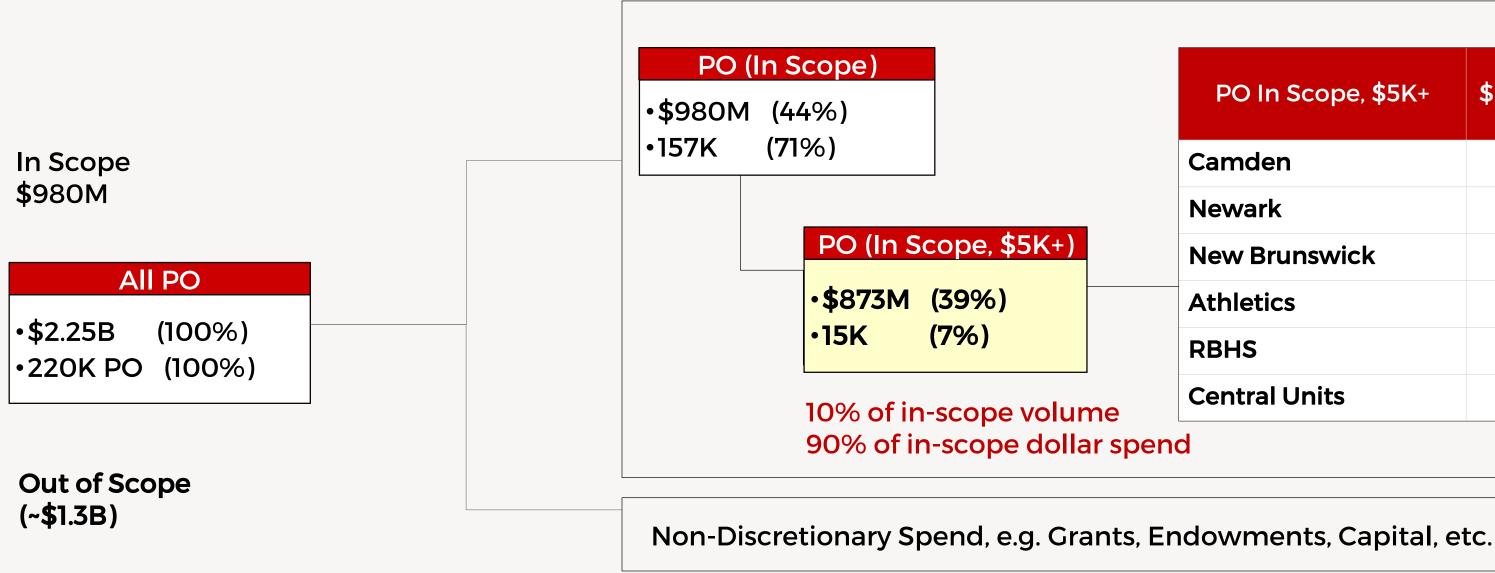
Chief Business Officers monitor spending

Chief Business Officers and staff empowered to make discretionary purchasing decisions

## FY20 Purchase Order Spend Analysis (In-Scope for Additional Oversight)

#### In-Scope Criteria – Low volume for additional approval, but high dollar impact

- Exclude requisitions for endowment, grants, gift, cap projects (Project codes 5,6,7,8)
- Include requisitions for expense, internal purchase order natural accounts (Natural Account codes 5,6,7)
- <u>Approve</u> requisitions \$5,000 and above by Discretionary Spend approvers.



PO In Scope, \$5K+	\$ Impact	Monthly Avg PO Count
Camden	\$11M	35
Newark	\$26M	88
New Brunswick	\$102M	305
Athletics	\$36M	75
RBHS	\$328M	260
Central Units	\$370M	451

## **RU Marketplace Requisition Approval**

					Existing Approver	New DS Approver
FY20 \$2.2B	Requisition Type	Department Approval	UPS Purchasing Approval	UPS AP Approval	IPO Approval	Sub-Award Approval
\$53M 57K PO	Quick Orders	Dept. Approval Approval				
\$40M 68K PO	Punch-out Orders	Dept. Approval Approval				
\$1.2B 37K PO	Check Requests	Dept. Approval Approval		AP Approval		
\$77M 7K PO	Non-Catalog Orders	Dept. DS	Cat. Analyst Up Sr. Buyer Supervisor Up to CPO			
\$785M 30K PO	Standing Orders	Approval Approval	to \$25K Up to \$50K \$150K >\$150K			
\$63M 20K PO	IPO Orders	Dept. Approval Approval			IPO Approval	
\$55M 500 PO	Sub-Award Request					Sub-A. Approval

RU Marketplace requisition approval with additional oversight

# Definitions

#### **Discretionary Spending**

an expenditure that is not considered necessary, appropriate and/or reasonable, and can be avoided. This assessment is based on sound judgment by requestors, requisitioners and approvers within each unit to make fiscally responsible decisions about optional/non-essential purchases.

#### **Non-Discretionary Spending**

costs that are unavoidable, required for units to function, and/or must be incurred for mission-critical operations.

# **Elements to Consider**

Requisitioners, Department Approvers, and Discretionary Spending Approvers need forethought when reviewing a request

### Necessary

- Required to achieve the goals or outcomes of the essential program, project, or task
- Has a clear and direct academic, clinical, research, or business (central administration) purpose
- Needed to perform duties or responsibilities of a unit to meet safety, compliance, or professional standards

## Appropriate

- Consistent with objectives of the essential program, project, or task
- Allowable under the terms and conditions of the funding source and/or applicable policies
- Suitable given the circumstances (relevant operations, processes, conditions)

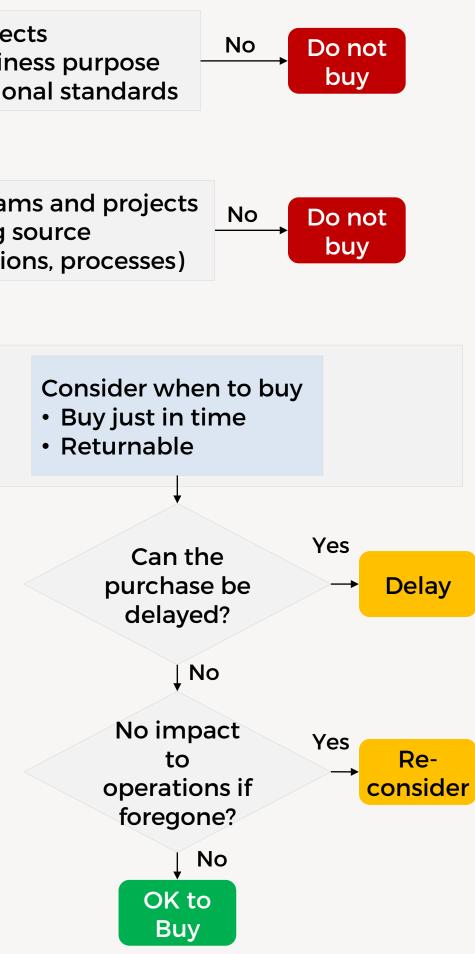
### Reasonable

- Comparable, most costconscious alternative selected and purchased through the best procurement method
- Not excessive in cost. quantity, and/or quality
- Not practical to forego or delay (entirely or partially) given the current economic state

## **Decision Process**

#### 1) Is this necessary?

		,			
Before buying a good or service		<ul> <li>Direct acad</li> </ul>	or essential prog demic, clinical, r r safety, complia	esearch or	r busin
ask	2	2) Is this ap	propriate?	Yes	
		<ul> <li>Allowable</li> </ul>	e objectives of e under the terms ven the circums	s of the fur	nding
3) Is this reasona	ble?			Yes	
Consider cos • Comparab • Supplier al	le product		Consider quan • Buy just enou • Avoid surplus	ıgh	
Similar product	Surplu Invento		Minimur quantity needed	/	
	Intern PO	al	Minimur returns due excessive quantity	e to e	
	Punch-o U-wide co Existing su	ntract,	Minimum r (abuse, the spoilage a obsolescen	eft, nd	



# Most Probable Discretionary Expenditure Categories

Supplies and Materials

Services, including Professional Services

Travel and Business Expenses Rent and Utilities

**Repairs and Maintenance** 

Print and Publishing

Computer and Equipment

Dining and Hospitality

Telecommunications

Dues, Subscriptions, and Licenses Recruiting

Capital Purchases, Additions, and Improvements

Participant Support

Training Grants

Other and Miscellaneous

"How RU Saving?" Stories



**66** "The [department's] commitment... has resulted in existing agreements for core goods and services being negotiated or re-negotiated..."

**Todd Slawsky Business Manager University Communications and Marketing** 



"We estimate the cost savings when we make the change [to multi-function networked] printers] ... to be at least \$20,000 a month"

Maria Anderson Vice Dean for Administration **School of Arts and Sciences** 





# **Policy Highlights**

University Procurement Services (UPS) established policies and procedures to manage the purchasing process for goods and services

#### Contracts

- All contracts are reviewed and executed by UPS unless obtained via the appropriate signatory authority
- Purchase through appropriate university-wide contracts to take advantage of negotiated terms and conditions.

### **Bid Wavers**

- Used for exceptions only, and will be reviewed and approved by UPS according to the policy.
- Obtaining two or more bids for competitive pricing is strongly recommended.

### Blanket **Purchase Orders**

- A blanket PO • should be requested in the current fiscal year and with a sound business reason.
- Requisitioners must • monitor funding balances continuously to avoid overspending.

### Punchout Catalog

- Purchase through the punchout catalogs in RU Marketplace is strongly recommended
- Items not listed in punchout catalogs can be obtained via a quote from the supplier to submit in punchout orders.

# **Policy Highlights**

University Procurement Service Website: <u>https://procurementservices.rutgers.edu/</u>

#### **Check Requests**

- Refer to the Check Request Matrix for the type of payments processed via check request.
- Small dollar purchases should be paid via the department-issued purchase card (p-card).

#### Supplier Management

- Purchase from punchout suppliers, contracted suppliers, and existing suppliers in RU Marketplace before inviting a new supplier.
- New supplier invitations will be reviewed with additional due diligence before approval to support the overall sourcing strategy

### **Invoice Before Purchase Order**

- A violation of UPS policy to create a purchase order after a purchase. RU Marketplace access privileges will be revoked for repeat offenders.
- Invoice submitted before a PO will be reviewed by the Chief Procurement Officer and communicated to Audit and Advisory Services for review.

#### **Travel and** Expenses

- Alternative means of communication should be used before travel is considered.
- All travel requires pre-approval via the **Travel Exception** Approval form.

# **Cost Saving Tips**

Opportunities for cost savings

- Sales Tax
- Utilities
- Shipping
- Go Paperless
- Late/Cancellation Fees
- Contracts/Agreements
- Renewals
- Blanket Purchase Orders
- Unused Funds
- Travel and Expense



# **Dashboards and Reports**

- Dashboards and reports for university senior leaders and business managers
- Continuous monitoring total vs. discretionary spend at university and campus/unit levels
- Continuous monitoring requisitions not following the procurement policy
- Regular review meetings with senior leaders and business managers on spend trends



RUTGERS       UPS Campus & Unit Business Intelligence       C       Rutgers Main       ?       ?         PO Data Updated:       10/11/2020       1       2       3       Home						
Fiscal Year	Period		Transaction	•	Status (AII)	
FT20	(All) *		04		(AII)	
Total Rutgers	Camden		Newark		RBHS	
PO Count 215,336	PO Count	7,993	PO Count	16,871	PO Count	68,020
PO Total \$ \$1,091.96M	PO Total \$	\$17.68M	PO Total \$	\$43.67M	PO Total \$	\$336.90M
In Scope \$ \$831.40M	In Scope \$	\$15.05M	In Scope \$	\$33.23M	In Scope \$	\$259.55M
New Brunswick	Athletics		Central Unit (natural ac	count exclusion)	Multi Campus	
PO Count 82,095	PO Count	5,101	PO Count	34,913	PO Count	343
PO Total \$ \$211.83M	PO Total \$	\$41.51M	PO Total \$	\$433.69M	PO Total \$	\$6.68M
In Scope \$ \$139.49M	In Scope \$	\$39.40M	In Scope \$	\$338.00M	In Scope \$	\$6.67M
82.095			\$434M			\$338M
68,020	913	\$337M \$212N			\$260M \$139M	
16,871         5,101           7,993         5,101           Camden         Newark           RBHS         NB           Athletics	343 Multi Camden Newark	RBHS NB	\$42M Athletics Central Multi	\$15M Camden Newark		\$39M \$7M thletics Central Multi
Count		Αποι	unt \$		In-Scope \$	\$

# Resources

 Questions and suggestions related to discretionary spend, please email

rusaving@rutgers.edu.

 Visit our website for Procurement policies and procedures, and discretionary spend information.
 <u>https://procurementservices.rutgers.edu</u>

